

fivesensesmedia

**A unique proven Event Management Service
for UK and International Trade Associations.**

Ensuring your annual Conference, Exhibition or Awards delivers an elite live experience
that showcases the unparalleled value of your Association to its members and the wider industry.

Let's talk.

chris@fivesensesmedia.co.uk / +44(0)1442 289920



INTRODUCING

We're experienced, award-winning organisers of national and international events.

We're proven launchers of market-leading event concepts.

We have established, long-term, successful event management partnerships with Trade Associations.

We have decades of experience running successful events in the UK, Germany, France and Italy.

We have strong reputations amongst our clients and event industry peers.

We're career event professionals; our passion is the events themselves.

We're only interested in event concepts that excite us and where we know we can add lasting value. We prefer meaningful long-term projects, where a clear growth strategy can enable an event to flourish and become integral to its market.

fivesensesmedia

chris@fivesensesmedia.co.uk
+44(0)1442 289920

WE UNDERSTAND YOUR OBJECTIVE

To make your Trade Association's
showpiece event the single-most
important, respected and valuable
business occasion on your industry's
calendar.



**LET'S BUILD IT
TOGETHER.**

chris@fivesensesmedia.co.uk
+44(0)1442 289920

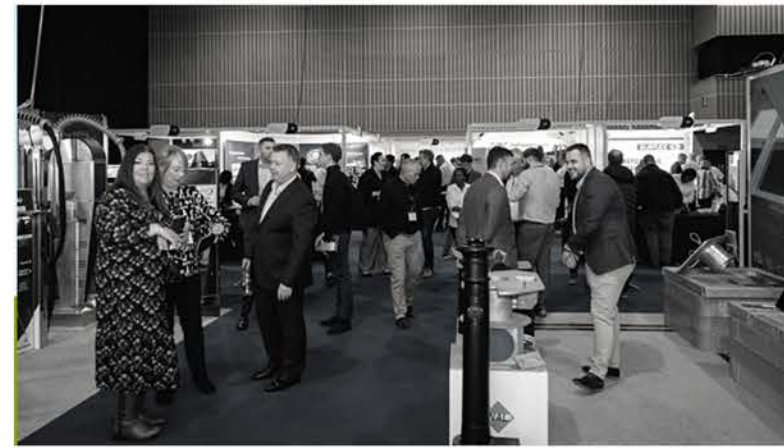


RELAX. WORKING WITH US MEANS...

This is *your* event and it always will be.

You maintain full ownership, creative control and decision-making authority.
You benefit from our specialist experience, expertise, resource and connections.
We remove all financial risk.

**We'll focus on the organising; bringing your vision to life and delivering your platform to shine.
Leaving you to be visible and present amongst your peers... in the spotlight.**



UNIQUE TRADE ASSOCIATION EXPERTISE

We know and understand Trade Associations, from every possible perspective.

Members of our team have led successful Trade Association Executives and have held senior non-executive positions on Trade Association Boards, Development Boards and Event Working Groups.

Every member of our team has made significant contributions to exceptional Trade Association events that we have event-managed.

We understand, better than anyone, what you are trying to achieve, because we have been there.

We know the best routes to success (and the paths to avoid).

fivesensesmedia

chris@fivesensesmedia.co.uk
+44(0)1442 289920



EVERY TRADE ASSOCIATION NEEDS A GREAT EVENT

We understand how powerful a great event can be in delivering benefits to members and showcasing your significant value to your industry. You want your event to...

Grow the industry you serve. Deliver sales and commercial opportunities for your members. Deliver unrivalled industry networking for stakeholders.

Raise your profile and cement your relevance. Fortify your position at the heart of your industry.

Showcase your unique ability to bring your community together. Communicate your services to members and prospect members.

Provide a platform for stakeholders to collaborate on shared-issues and significant trends, to affect positive change and safeguard future success.

Recognise and reward industry achievements. Generate vital Association revenues.



EXHIBITIONS

Where your industry meets face-to-face to network, showcase innovation and do business.



CONFERENCES

Cutting-edge learning and debate on shared market challenges and opportunities.



AWARDS

Celebrate industry excellence, against a backdrop of elite entertainment and networking.

We understand how different event elements offer unique value, both in isolation and when combined.

We have a proven track record of success, accross them all.

fivesensesmedia

chris@fivesensesmedia.co.uk

+44(0)1442 289920



THE FULL WORKS. OUR SERVICES

How much we do is up to you, but we can provide a comprehensive A-Z service, taking full responsibility for the delivery of your event, including but not limited to:

Sales: sponsorship, exhibition stands, delegate acquisition, award tickets.

Marketing: finding, engaging and delivering your attendees.

Operations: venue hire, stand construction, content theatre builds, AV production, event catering, signage, exhibitor / sponsor / speaker liaison, entertainment booking, health & safety, accommodation services.

Content: programme curation, speaker sourcing and on-site delivery.

Administration: budget creation, sponsor / exhibitor contracts, delegate booking systems, supplier contracts, invoicing, revenue collection, supplier payments.

On-site management: running build, open days and breakdown.

Reporting framework: we'll consult, take guidance and report to Association hierarchy as dictated by you, based on your needs, preferences and existing processes.

fivesensesmedia

chris@fivesensesmedia.co.uk
+44(0)1442 289920



BESPOKE FINANCIAL TERMS

Our arrangement will be unique and based entirely on what your event needs and how we decide to work together.

Long-term projects excite us the most. If we see potential, then we have a track-record of demonstrating our commitment via our terms.

Broadly, however, the following is usually constant:

You retain 100% ownership
and final say' decision-making authority for your event.

Both parties agree a full P&L event budget.

We contract and collect all event revenues,
we contract and pay all event suppliers.

We assume all financial risk and liability for the event.

You receive a significant financial contribution.

fivesensesmedia

chris@fivesensesmedia.co.uk
+44(0)1442 289920



DO WE FIT? OUR APPROACH

We can quickly ascertain if we think working together will deliver mutual benefit.

If you have an existing event...

... we'll identify its best elements and seek to progress them. We'll then identify and suggest new opportunities and convey how we would activate them.

If you have a new event concept,...

... you'll be working with a seasoned event-launcher; we know the steps, we know the order, we have lived every challenge.

**We know the information we need to make our assessment.
Where we see a fit, we'll quickly turn-around our proposal with suggested terms.**

fivesensesmedia

chris@fivesensesmedia.co.uk
+44(0)1442 289920

fivesensesmedia

LET'S CHAT ABOUT YOUR EVENT

**We'll provide a free 'no obligation' consultation on your event
and tell you how we think we can help.**

Five Senses Media Ltd
chris@fivesensesmedia.co.uk
+44(0)1442 289920

